



Smore Partnership Brings Custom Newsletters to Blackboard Mass Notifications

Smore is a simple content creation tool that lets users create gorgeous newsletters. Our partnership and integration with Smore brings their technology directly into the Mass Notifications messaging interface. Their drag and drop experience allows content creators of all skill levels to design newsletters that are as engaging as they are beautiful. If you do not already have a Smore account, a trial is setup in your Mass Notifications interface.



Create 10 newsletters

Smore is offering Blackboard Mass Notification customers a trial with 10 newsletter credits for each user.



Update or change content with editing privileges

With your trial you can edit newsletters up to four weeks after they have been created.



Design custom newsletters to compliment your brand

Use education themed backgrounds and a variety of colors and fonts to coordinate with your brand.



Merge an existing Smore account

If you use the same email for Smore and Blackboard, we will automatically connect your account for you.



Insert media to make your newsletters interactive

You can engage with your newsletter readers by including videos, forms, buttons, and images.



Enjoy accessibility features

Smore aligns with the WCAG 2.0AA standard. Your trial through Mass Notifications includes “Pro” accessibility tools, such as high contrast mode and language translation.



Email newsletters to unlimited contacts

Send newsletters to as many contacts as you’d like within Blackboard Mass Notifications.

Interested in additional features like unlimited newsletters and editing?

UPGRADE TO A SCHOOLWIDE LICENSE

If there are multiple educators that want to use Smore, upgrade to a Schoolwide License for bulk pricing and additional features.

UPGRADE TO A PRO ACCOUNT

If an individual would like more features and capabilities including unlimited newsletters and enhanced editing, upgrade to a Pro Account.

Contact the Smore team with questions at support@smore.com